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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/581,319	06/02/2006	Miyuki Okamoto	062617	3852
38834 7590 10/10/2008 WESTERMAN, HATTORI, DANIELS & ADRIAN, LLP 1250 CONNECTICUT AVENUE, NW			EXAMINER	
			LEE, MICHAEL	
	SUITE 700 WASHINGTON, DC 20036		ART UNIT	PAPER NUMBER
			2622	
			MAIL DATE	DELIVERY MODE
			10/10/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)			
	10/581,319	OKAMOTO ET AL.			
Office Action Summary	Examiner	Art Unit			
	M. Lee	2622			
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address			
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DOWN THE MAILING DOWN THE SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period of Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status					
Responsive to communication(s) filed on <u>02 Jules</u> This action is <b>FINAL</b> . 2b) ☑ This      Since this application is in condition for allower closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro				
Disposition of Claims					
4) Claim(s) 1-6 is/are pending in the application. 4a) Of the above claim(s) is/are withdray 5) Claim(s) is/are allowed. 6) Claim(s) 1-6 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/o  Application Papers  9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) according a cordinal content of the	r election requirement. er. epted or b)⊡ objected to by the I drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).			
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex		,			
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date	4)  Interview Summary Paper No(s)/Mail Da 5)  Notice of Informal F 6)  Other:	ate			

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## **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

2. Claims 1 and 2 are rejected under 35 U.S.C. 102(e) as being anticipated by Bae et al. (2004/0055011A1).

Regarding claim 1, Bae discloses a mobile telephone television apparatus showing a register map (note tables 1A-1E) for storing setting information for a TV mode and an OSD mode, which meets the memory as claimed, and a controller for reading out the setting information in response to a selected mode (note paragraph 0049).

Regarding claim 2, Bae shows that the setting information on the TV mode includes the contrast and brightness setting information.

## Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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4. Claim 3 is rejected under 35 U.S.C. 103(a) as being unpatentable over Bae et al. (2004/0055011A1) in view of Ogoro (6,891,525).

Regarding claim 3, Bae does not disclose the setting information on the image in the telephone mode as claimed. Ogoro, from the similar field of endeavor, teaches a luminance level adjusting apparatus for controlling the luminance level according to a detected input mode, which effectively reduces the power consumption of the mobile phone. Ogoro also teaches that by turning off the backlight of the LCD after a certain period of time, more power could be saved (note background of the invention). The latter feature might be inherently included in Bae since he already uses a timer in the TV mode. Knowing that battery life is an important factor in Bae, it would have been obvious to one of ordinary skill in the art at the time that the invention was made to include the luminance level control features of the Ogoro into Bae so that the power consumption rate could be reduced while the battery life prolonged.

5. Claims 4-5 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bae et al. (2004/0055011A1) in view of Finke-Anlauff (5,479,476).

Regarding claims 4-6, Bae discloses all the features of the instant invention except the sound setting information as claimed; instead, the setting information applies to the video data only. Finke-Anlauff, from the similar field of endeavor, discloses a mobile telephone that changes sound volume in accordance with an environment. Having the sound volume adaptively adjusted, the user can clearly hear the audio signal

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of the telephone under different kinds of environments. Hence, it would have been obvious to one of ordinary skill in the art at the time that the invention was made to include the adaptive sound volume adjustment feature of the Finke-Anlauff into Bae so that the audio signal reproduced could be heard by the user under different kinds of environments.

## Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Hamamura et al. (7,346,376) shows a cell phone with brightness adjustment.

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to M. Lee whose telephone number 571-272-7349. The examiner can normally be reached on Monday through Thursday from 9 to 6.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Sinh Tran, can be reached on 571-272-7564. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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